

Keynote Speaker

James A. Gentry Distinguished Financial Executive State of the Industry Address

Thursday, 3/1/2018, 5:30 – 6:30 p.m.

Room: La Vista DEF



Jeffrey Korchek

Executive Vice President, Business Affairs and Strategy, Sony Pictures Animation

Presents:

What if Your House Only Has One Window? How Studios Compete With Netflix and Amazon and the New Studio Business Model

Jeffrey Korchek is the executive vice president of Business Affairs and Strategy for Sony Pictures Animation. Before joining Sony Pictures Animation, Jeffrey was Vice President of Licensing Acquisitions and Content Business Affairs at Mattel. Jeffrey had been at Mattel since 2005, where he started as Vice President of Legal and Business Affairs.

Throughout his career, Jeffrey has also held positions in a variety of entertainment companies including 12 years of experience as Executive Vice President at Universal Pictures in charge of Business and Legal Affairs, senior executive at USA Entertainment and as an attorney at Manatt, Phelps, Rotenberg and Tunney.

Jeffrey is an adjunct professor at the USC School of Cinematic Arts, where he was taught the first year motion picture and television business course in the Peter Stark Producing Program for 18 years. Jeffrey is a graduate of the University of Pennsylvania School of Law, and also holds an M.B.A. from the Wharton School. He received his bachelor's degree in Economics from the University of California, Berkeley.

Presidential Breakfast

Friday, 3/2/2018, 7:00 – 8:00 a.m.

Room: La Vista DEF



Murray Frank

MFA President

Carlson School of Management, University of Minnesota

Presents:

Machine Learning for Finance

Murray Zed Frank, Professor of Finance, University of Minnesota 2005-present; Special Term Professor, Shanghai Advanced Institute of Finance, Shanghai Jiao Tong University 2014-present; Professor, UBC 1992-2005; Guelph University 1985-1992; PhD Queen's University 1985.

Winner of the Citations of Excellence Award 2014 (with V. Goyal) for one of the most heavily cited papers over the past 15 years in all of management and business ("Capital Structure Decisions: Which Factors are Reliably Important?" 2009 Financial Management). He has a long-term interest in scholarly use of machine learning and natural language methods in finance, starting with "Is All That Talk Just Noise? The Information Content of Internet Stock Message Boards" 2004 Journal of Finance (with W. Antweiler). To this day, he has ongoing research using these methods, as in "How Does the Stock Market Absorb Shock?" forthcoming, Journal of Financial Economics (with A. Sanati). Over the years, he has published papers in many leading journals including: Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Quarterly Journal of Economics, Quarterly Journal of Finance, and Review of Economic Studies, among many others.

Keynote Speaker Luncheon

Friday, 3/2/2018, 12:00 – 1:30 p.m.

Room: La Vista DEF



Gikas Hardouvelis

Former Greek Finance Minister

Presents:

The Eurozone Crisis and the Role of Greece

Gikas Hardouvelis is a former Minister of Finance of the Greece, a position he held in 2014-2015. He was the Chief Economist, Head of Economic Research and Member of the Executive Committee of the EURO BANK Group (2005-2014). He is a Research Fellow at the Centre for Economic Policy Research in London and at the Centre for Money, Banking and Institutions of Surrey Business School. He is a member of the Cyprus International Institute of Management and the Board of Directors of the Hellenic Harvard Foundation. During the semester of November 2011 – May 2012 of the coalition government of National Unity, he served as the Director of the Economic Office of the Greek Prime Minister Lucas Papademos.

Hardouvelis holds a Ph.D. degree in Economics (1983, University of California, Berkeley –USA), and M.Sc. & B.A. degrees in Applied Mathematics (1978, Harvard University, Massachusetts, USA). He has been Assistant Professor at Barnard College, Columbia University (1983-1989), Associate Professor and subsequently Full Professor at Rutgers University (1989-1993). Currently he serves as a Professor of Finance at the University of Piraeus-Greece.

Keynote Speaker

Friday, 3/2/2018, 5:30 – 6:30 p.m.

Room: La Vista DEF



Kose John

New York University

Presents:

How to Find High-Impact Research Ideas

Kose John is the Charles William Gerstenberg Professor of Banking and Finance at the Stern School of Business, New York University. He has also taught at the University of Chicago, Columbia University, and Institut D'Etudes Politiques de Paris (Sciences PO). Kose has won several awards including the Batterymarch Fellowship in 1983 and the Jensen Prize for the Best Paper published in 2000 in the Journal of Financial Economics. He has published over 103 research articles in the major finance and economics journals. His recent research focuses on banking, financial crisis, corporate governance, top-management compensation, and financial distress, valuation of distressed claims, and comparative bankruptcy and governance systems. He has completed 57 Working Papers in addition to his published work. He serves as the President of the Financial Management Association International. He also serves as the Program Chair of the Association of Financial Economists. He has been a mentor and advisor to a large number (90) of doctoral students who are finance professors and finance practitioners all over the world.

Dr. John received his Bachelor of Science in physics from the University of Kerala, India, his masters in computer science from the Florida Institute of Technology, and his Doctor of Philosophy in management science from the University of Florida.

Keynote Speaker Luncheon

Saturday, 3/3/2018, 12:00 – 1:30 p.m.

Room: La Vista DEF



David Scharfstein

Harvard University

Presents:

Pension Policy and the Financial System

David Scharfstein is the Edmund Cogswell Converse Professor of Finance and Banking at Harvard Business School, where he is also Senior Associate Dean, Doctoral Programs. Scharfstein has published on a broad range of topics in finance, including corporate investment and financing behavior, risk management, financial distress, capital allocation, and venture capital. His papers are extremely well-cited with over 30,000 google citations. Scharfstein is a Research Associate of the National Bureau of Economic Research and currently the President of the American Finance Association.

In 2009-2010, he was Senior Advisor to the U.S. Treasury Secretary, working on policy related to the financial crisis. He previously was a member of the Financial Advisory Roundtable of the Federal Reserve Bank of New York. From 1987- 2003 he was a finance professor at the MIT Sloan School of Management. Scharfstein received a Ph.D. in Economics from MIT in 1986 and an A.B. from Princeton University in 1982.